

PRESS RELEASE

28 March 2017

INOVYN HELPS CREAM TEES PERFECT THEIR ART AND GET ON THE ROAD

Chemical company, INOVYN, with a site at Newton Aycliffe recently agreed to provide financial support to a local folk youth band the Cream Tees (named after the River Tees).

INOVYN was delighted to provide financial support to the group, which meant that they can continue with their rehearsals and hire transport so that they can get out on the road to share their music in 2017.

The Cream Tees youth folk band was established by the 'Music at the Heart of Teesdale' (M@HoT) project which is in its sixth year now and has been a great success. As their project funding came to an end in late 2016, the group are having to seek other funding sources to allow them to continue.

The demand for performances by the Cream Tees is really strong and they have a packed programme of events for the coming months, but attending all of these events costs. So INOVYN has stepped in to provide a small donation to try and ease the financial burden and help them continue.

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Janet Ward, Communications Manager for the INOVYN site at Newton Aycliffe said: "This is a great initiative and it is quite clear that the musicians, singers and dancers are passionate about what they do. We were only too happy to help support the group to help them continue to grow, learn and share that talent with a wide ranging audience."

"Although our donation was only small, every little helps and we would encourage any other local businesses to get involved and support the Cream Tees as they are so talented and enthusiastic."

Neil Diment, M@HoT project coordinator said: "We are really grateful to INOVYN for supporting the group. Their contribution has already helped towards the costs of transporting the group to give a prestigious performance at Sage Gateshead recently. Without core funding for our project we are now dependent on this type of support to be able to offer such opportunities for our young musicians, singers and dancers to develop their skills and share their talents with lots of different groups."

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“Cream Tees can only continue with the support of local people and businesses and we continue to appeal for financial support no matter how small. If you would like to support the Cream Tees contact Patrick Langdon, M@HoT’s Community Engagement Officer, by phone on 01325 733164 or email: plangdon_uk@yahoo.co.uk.”

ENDS

For further information please contact the INOVYN Press Office:

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NOTES FOR EDITORS

Formed on 1 July 2015, INOVYN is a vinyls producer that ranks among the top three worldwide. With an annual turnover in excess of €3.5 billion, INOVYN has more than 4,300 employees and manufacturing, sales and marketing operations in ten countries across Europe.

INOVYN’s portfolio consists of an extensive range of class leading products arranged across General Purpose Vinyls, Specialty Vinyls, Organic Chlorine Derivatives and Chlor Alkali. Annual production volumes are in excess of 40 million tonnes.

For more information on Cream Tees and the Music at the Heart of Teesdale project, contact M@HoT project coordinator Neil Diment at: neil@ndiment.co.uk or telephone 01833 638263

PHOTOGRAPHS ATTACHED

Photograph Caption:

Cream Tees, led by Newcastle University Folk Degree tutor Niamh Boadle with Neil Diment, performing at Sage Gateshead as part of the Folkworks 'Pass It On - the Tradition in Your Hands' festival on Saturday, 4th March 2017.

Photograph Credit: Jill McLachlan